

2020 *Window Fashion VISION* magazine Design and Workroom Competition

GUIDELINES AND TERMS

Prior to entry, please review the following general guidelines and terms for the Design and Workroom Competitions. For specific instructions regarding each individual competition, see **VISION Design Competition Submission Process** or **VISION Workroom Competition Submission Process** below.

IMPORTANT DEADLINES/DATES

- August 2, 2019: Competitions open
- November 15, 2019: Competitions close
- January 2020: Winners notified
- March 26, 2020: Winners recognized at the Awards Ceremony held at [Charlotte Convention Center](#), in Charlotte, NC.

WHO CAN ENTER?

Design Competition: Individual designers, design firms and decorators who design window fashions, along with designers who act as their own workroom.

Workroom Competition: Workrooms and individuals who create window fashions. Entries must be submitted by the workroom or a person in the business of making window fashions, not by a designer on behalf of a workroom.

WHAT DESIGNS ARE NOT ELIGIBLE?

Window fashions that have been previously published in *Window Fashion VISION* or any other trade or consumer magazines and projects featured in brochures or other collateral material are not eligible for these competitions.

FEES

There is a \$50 nonrefundable fee per entry. Window Fashion Certified Professionals receive a discount.

MAY I SUBMIT MORE THAN ONE ENTRY?

Yes, but you may not submit the same design in multiple categories. Each submission will be treated as a separate, individual entry. One person may enter as many projects as they wish, but the same project will not be considered for multiple categories or for both the VISION Design Competition and the VISION Workroom Competition.

HOW DO I CHOOSE WHICH CATEGORY/CATEGORIES TO ENTER?

It is necessary to determine which category/categories and competition(s) to enter before beginning the online submission process. Read the category and competition descriptions in the individual competition submission process guidelines (“VISION Design Competition” and “VISION Workroom Competition”) to select the most fitting description(s) for your entry/entries.

HOW ARE THE COMPETITIONS JUDGED?

Entries will be reviewed anonymously by a panel of judges, design-industry professionals with significant design and/or workroom experience, who will consider the photography and statements heavily, and will rate the design on factors such as cohesiveness of design elements, addressing clients' stated needs, esthetics, workmanship, and attention to detail.

WHAT AWARDS ARE GIVEN?

All VISION Design & Workroom Competition entries are eligible for the Award of Excellence. First and second place awards may be elected for each category.

WHAT DO YOU WIN?

Winners are invited to attend the Awards Ceremony at **Charlotte Convention Center** in Charlotte, NC on March 26, 2020. All winners will be published in *Window Fashion VISION* magazine and posted on the www.wf-vision.com website. All winners will receive an exhibit hall pass for **IWCE 2020**.

Top Winners of the Award of Excellence and Workroom of the Year will receive a full design pass to the Expo as well as an \$1,000 scholarship to use as an Education Scholarship for classes and seminars at the following year's IWCE conference and/or for WFCP certification. Winners of this scholarship will have 12 months to redeem. Winners of specific categories will receive a FREE pass to **IWCE 2020**, which includes entrance to **IWCE 2020**. All winners will have VIP passes to WFCP events, be honored and recognized at the VISION Design & Workroom Competition Gala and in a special presentation area on the show floor. Winners will be interviewed and featured in future issues of *Window Fashion VISION* magazine WFCP certification.

Additionally, all winners will receive 5 free copies of the VISION Magazine that their winning projects are featured in. Design & Workroom of the year winners, Award of Excellence, will receive 10 free copies of the VISION Magazine that their project(s) are featured in.

ONLINE SUBMISSION PROCESS

For specific instructions regarding the online submission process for each individual competition, see "VISION Design Competition" or "VISION Workroom Competition" below.

WHAT HAPPENS TO MY ENTRY AFTER THE COMPETITION?

All submission materials become property of *Window Fashion VISION* magazine and cannot be returned. *Window Fashion VISION* reserves the right to publish any entry in its print or web publications. Copyrighted photography is ineligible. Photographers must give *Window Fashion VISION* the right to publish the images and to use the work in its print or web publications.

Window Fashion VISION reserves the right to disqualify entries that do not conform to the aforementioned terms of the 2020 *Window Fashion VISION* Design Competition and Workroom Competition. **This includes adherence to the noted photography**

requirements and timely receipt of high-resolution images by the November 15, 2019, deadline (as outlined in individual competition guidelines below).

QUESTIONS? Contact us at competition@wf-vision.com

WINDOW FASHION VISION DESIGN COMPETITION SUBMISSION PROCESS

Please note: When submitting your design, you must have available high-resolution photographs of the design (at least 9x12 inches at 300 dpi) in order to be considered.

PREPARATION (PHOTOGRAPHY/STATEMENT)

- 1. You must determine which category/categories to enter** before beginning the online submission process. Read the category and competition descriptions below to select the most fitting description(s) for your entry/entries. Entries into the competition must be completed and installed (if applicable) no more than 24 months prior to entry deadline date.
- 2. Gather high-quality digital images of design(s).** High- and low-resolution versions of digital images are required in jpg format. You must submit a minimum of two photos; five plus photos are recommended. At least one image must be a close-up highlighting significant treatment details. Other images must show the entire treatment in a room setting. We also ask that you submit **BEFORE AND AFTER** pictures showing the transformation of your entry. High-resolution images should be 300 dpi and at least 9x12 inches (2700 x 3450 pixels). Low-resolution images should be 300 dpi and 4x6 or 5x7 inches. Photos must be of professional quality. Photos with inadequate lighting, focus, etc. cannot be considered. All photographs must be your property and not copyrighted. By submitting photos to *Vision Magazine*, you are granting permission for usage in future issues of *Vision Magazine*, on wf-vision.com or in other *VISION* and IWCE promotional material.
- 3. Prepare your Design Concept Statement(s).** This statement is critical to the success of your entry and will be reviewed in detail by the judges. You will need one statement per submission. Prepare your statement in a Word document to be copied and pasted into the Entry Form. Refer to the category descriptions for aspects of the project to address in your statement.

Please describe the inspiration behind the project, specific client needs, the challenges faced and how they were overcome, historical styles used, as well as specific details as outlined in each category description. For example, if a treatment is motorized, describe the type of motorization and how it was incorporated into the design. Your design statement should be 300 words or less.

4. Create Room Description(s). Please create a project description (about 150-200 words) based on your design, challenges, how you overcame those, and client satisfaction. This statement serves as a synopsis or highlight reel of your Design Concept Statement and will be read if your submission is chosen as a winner at the awards ceremony.

5. Collect all Source Information. List all applicable contents of the window treatment: product names, colorways, suppliers of hardware, trim, fabric, hard treatments, cornices, etc., and room contents if applicable (for Whole-Room Integration category, etc.)

THE SUBMISSION PROCESS

1. Before purchasing an entry, please download and carefully read [The Official Rules and Regulations](#) for categories, guidelines, and full submission procedure details. Once you make your purchase, you will also find them in your personal portal.
2. Purchase your entries.
 - a. Those in the certification program receive discounted pricing when they purchase through their portal—[login here](#).
 - b. All others can purchase entries in the store or through these VISION [Design](#) and/or VISION [Workroom](#) links.
 - c. After your purchase, an alert email will be sent to our Competition Coordinator.
3. Once we receive a purchase alert in our email, we will send you a link to a folder on our online database where you can directly upload your competition materials. There will also be a copy of the Rules & Regulations as well as your entry form in that folder for you to fill out (includes the Design Concept Statement and Room Description). Also, please do **NOT** label the actual picture files with your name! All files will go to judges anonymously. If you are making an entry purchase on behalf of someone else, please use their information in the entry form.

The entire submission process must be completed by the contest deadline of November 15, 2019. You will receive a confirmation of payment and entry via email.

QUESTIONS? Contact us at competition@wf-vision.com

VISION DESIGN COMPETITION CATEGORIES

Combination Treatments

- Window fashions incorporating fabric with a hard treatment. (Shades, blinds, shutters, products such as Silhouette and Duette are defined as “hard” treatments.) *Two story windows has been re-categorized as Specialty Window Treatments.*
- The Design Concept Statement should address how this particular combination of soft and hard treatments resolved design issues presented by the client, window type and other elements in the room.

Commercial Window Fashions

Window fashions installed in a commercial, contract or corporate setting belong in this category. Examples of an appropriate venue for this category would be the post office, a restaurant, hotel, doctor’s office.

Curtains & Draperies

- Window treatments made of fabric, celebrating their texture, pattern and color. *Two story windows has been re-categorized as Specialty Window Treatments.*
- The Design Concept Statement should detail why the specific style of curtain or drapery was selected, explain the designer’s fabric choices, and the benefits or challenges that those fabrics presented in terms of durability and drapability.

Decorative Hardware & Trim

- Window treatments incorporating specialty or custom hardware.
- The Design Concept Statement should describe how decorative hardware was used to enhance the treatment and overall room design.

Specialty Window Fashions

- Innovative window fashions designed for specialty-shaped windows—including bay or bow, angled or arch-top, skylights, solariums, greenhouses, two story windows, window walls and doors.
- The Design Concept Statement should define the type of window, and describe why the style of treatment and specified materials were chosen to enhance the architecture of the window.

Soft Shades

- Well-made window treatments in the form of operable soft shades.
- The Design Concept Statement should describe the soft shades that were designed, including customized aspects, materials specified and finishing details.

Top Treatments

- Window fashions that feature great design in the form of a cornice, valance or lambrequin.
- The Design Concept Statement should describe the type of treatment that was designed, including customized aspects, materials specified and finishing details.

Whole-Room Integration

- An entire room of complementary elements, including window fashions.
- The Design Concept Statement should describe how and why various elements were selected for the room, paying special detail to how the window fashion accents the overall design.

Motorized Window Fashions

- Custom window fashion treatment that is motorized. It can be either a hard treatment or a drapery installation.
- The Design Concept should explain why motorization was specified, advantages to the client and why the type of motor was selected.
- Did the client request motors or was this an up-sell?
- Describe the motorization system in detail.
- Must include a short video showing the functionality of the motorization.

The design concept statement should address how you helped the business owner/company achieve their goals and vision for the room and how you were able to be awarded this project.

VISION WORKROOM SUBMISSION PROCESS AND CATEGORIES FOLLOW

VISION WORKROOM COMPETITION SUBMISSION PROCESS

Please note: When submitting your design, you must have available high-resolution photographs of the design (at least 9x12 inches at 300 dpi) in order to be considered.

PREPARATION (PHOTOGRAPHY/STATEMENT)

- 1. You must determine which category/categories to enter** before beginning the online submission process. Read the category and competition descriptions below to select the most fitting description(s) for your entry/entries. Entries into the competition must be completed and installed (if applicable) no more than 24 months prior to entry deadline date.
- 2. Gather high-quality digital images of design(s).** High- and low-resolution versions of digital images are required in jpg format. You must submit a minimum of two photos; five photos are recommended. At least one image must be a close-up highlighting significant treatment details. Other images must show the entire treatment in a room setting. We also ask that you submit **BEFORE AND AFTER** pictures showing the transformation of your entry. High-resolution images should be 300 dpi and at least 9x12 inches (2700 x 3450 pixels). Low-resolution images should be 300 dpi and 4x6 or 5x7 inches. Photos must be of professional quality. Photos with inadequate lighting, focus, etc. cannot be considered. All photographs must be your property and not copyrighted. By submitting photos to *Vision Magazine*, you are granting permission for usage in future issues of *Vision Magazine*, on wf-vision.com or in other VISION and IWCE promotional material.
- 3. Prepare your Project Overview(s).** This statement is critical to the success of your entry and will be reviewed in detail by the judges. You will need one statement per submission. Prepare your statement in a Word document to be copied and pasted into the Entry Form. Refer to the category descriptions for aspects of the project to address in your statement.

Your project overview should describe the designer's or client's concept of the window treatment, the challenges faced, how the challenges were overcome and how closely the finished product resembled the original concept. If the finished product differs from the original concept, describe how the workroom suggested adjustments or revisions to create a more functional and aesthetically pleasing solution. Your project overview should be 300 words or less.

- 4. Collect all Source Information.** List all applicable contents of the window treatment: product names, colorways, suppliers of hardware, trim, fabric, hard treatments, cornices, etc., and room contents if applicable (for Whole-Room Integration category, etc.)

THE SUBMISSION PROCESS

1. Before purchasing an entry, please download and carefully read [The Official Rules and Regulations](#) for categories, guidelines, and full submission procedure details. Once you make your purchase, you will also find them in your personal portal.

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VISION WORKROOM COMPETITION CATEGORIES

Bedding/Pillows

- Well fabricated bedding ensembles entirely custom-made. This includes bedspreads/duvets, bed skirts and pillows of all kinds. *This category does not include ready-made or modified ready-made components of ANY kind.*
- The Workroom Performance Statement should describe challenges and solutions in the making of the custom components and how it supports the overall design in the remainder of the room.

Combination Treatments

- Window fashions incorporating fabric with a hard treatment (shades, blinds, shutters, products such as Silhouette and Duette are defined as “hard” treatments).
- The Workroom Performance Statement should include any particular challenges that arose in the process of working with the two types of treatments, and how the hard and soft elements work together.

Curtains & Draperies

- Window fashions made of fabric, celebrating their texture, pattern and color.
- The Workroom Performance Statement should include any changes that had to be made to the designer’s original specifications and/or challenges that arose and how they were addressed in order to create the desired effect.

Ingenious Installation

- Window fashions that were a challenge to install, but well worth the effort.
- Instead of a Workroom Performance Statement, write an Installation Performance Statement, detailing the process of planning for and installing a particularly challenging window fashion. How soon did you begin planning the installation? Did installation issues impact the treatment’s construction?

Specialty Window Fashions

- Innovative window fashions designed for specialty-shaped windows—including two-story, bay or bow, angled or arch-top, skylights, solariums, greenhouses, window walls and doors.
- The Workroom Performance Statement should describe the type of window, the challenges that arose in making the specialty-shaped treatment and the creative solution for solving these difficulties.

Top Treatments

- Well-made window fashions in the form of a cornice, valance or lambrequin.
- The Workroom Performance Statement should describe challenges and solutions in the making of the top treatments and how the top treatment supports the overall design.

Upholstery/Slipcovers

- Well fabricated upholstered and slipcovered items in the form of furniture, entirely custom-made. Including chairs, sofas, benches, headboards, ottomans, etc.
- The Workroom Performance Statement should describe challenges and solutions in the making of the upholstered or slipcovered item(s) and how it supports the overall design within the room.

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FOR MORE INFORMATION ON IWCE 2020, please visit www.iwce-vision.com